Keeping you connected with your frontline and remote workforce.
**A NHS communicators guide to Loop**

Welcome to loop

Communicating with your remote and frontline NHS teams can be tough. Loop is our brand-new communications app designed to make engaging with your teams easier.

If your trust or organisation is already an Allocate partner, you'll get access automatically and we're here to help you make the most of it.

**Discover what Loop can do for you >>**

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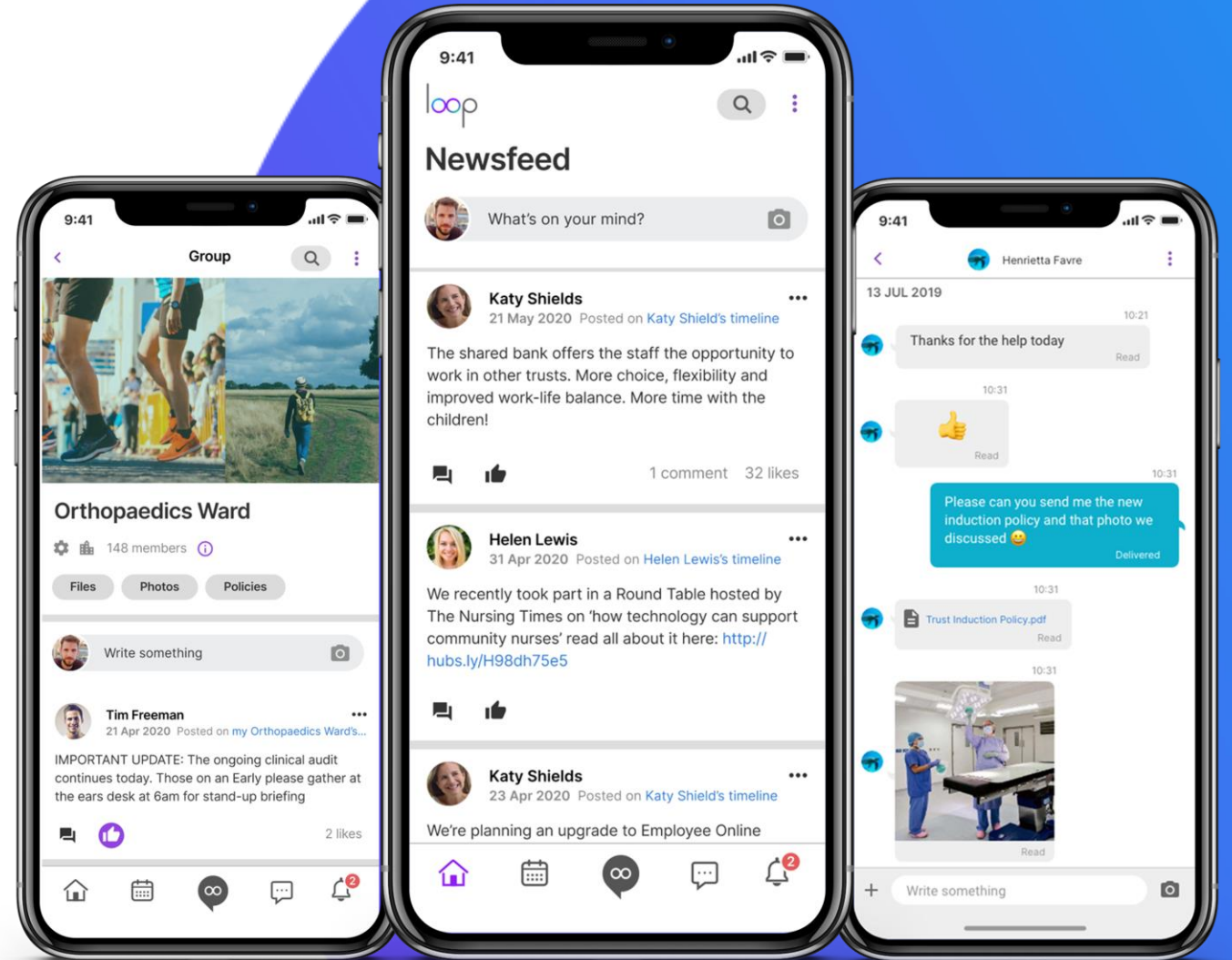
# Communicate with your workforce wherever they are

- Your frontline workers will access this app anyway for their roster, to manage their annual leave, book banks shifts and lots more.
- Once logged in, your people will automatically follow your organisations page, where you can share corporate comms and campaign information
- You can create other pages of interest for people to follow, for example staff networks.
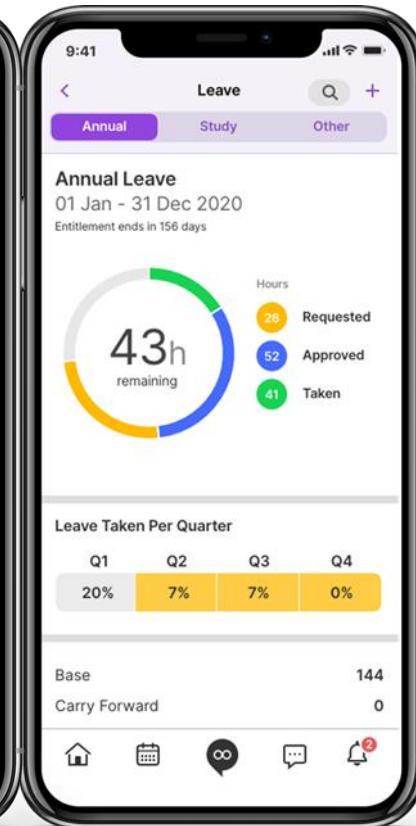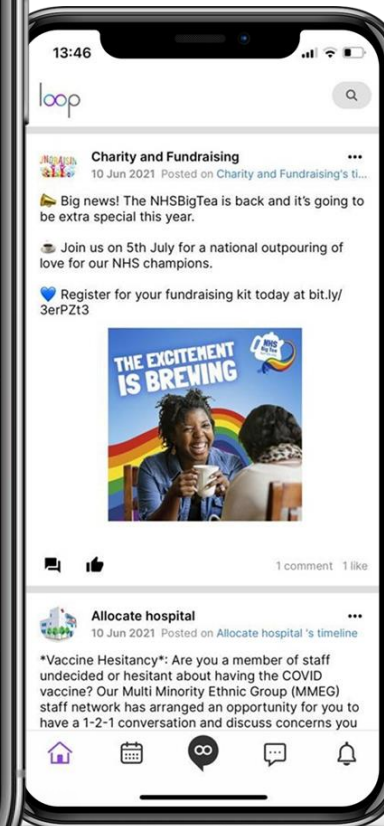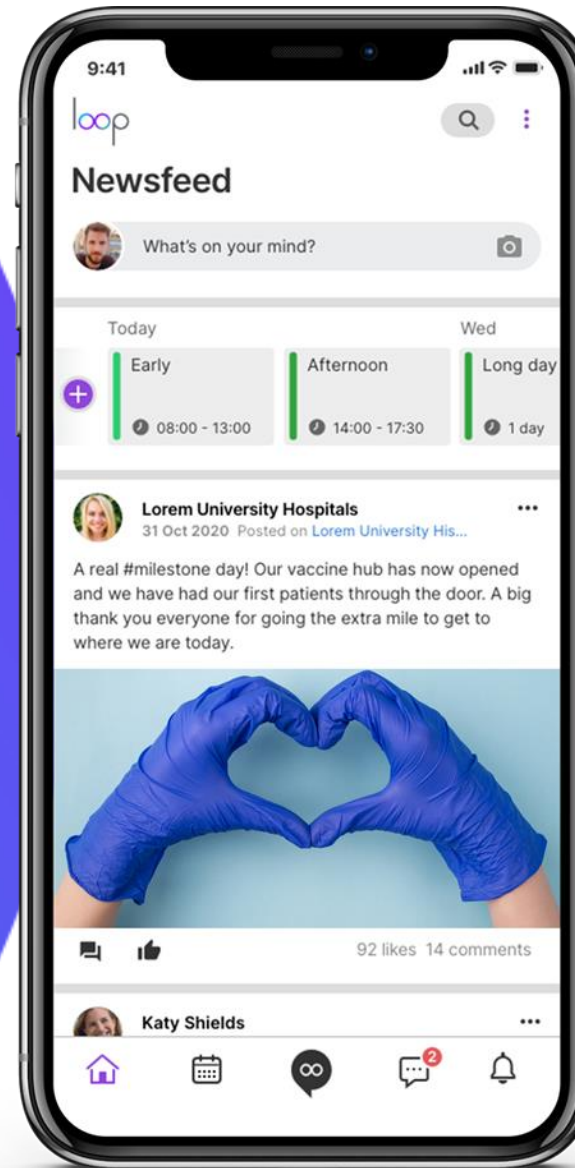
Don't just broadcast...communicate

- Loop is a two-way communication channel. You can:
  - Like and comment on the newsfeed.
  - Enable teams to share feedback or report concerns easily.
  - You can on interactive survey and poll functionality*.

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*Bolt-on module required

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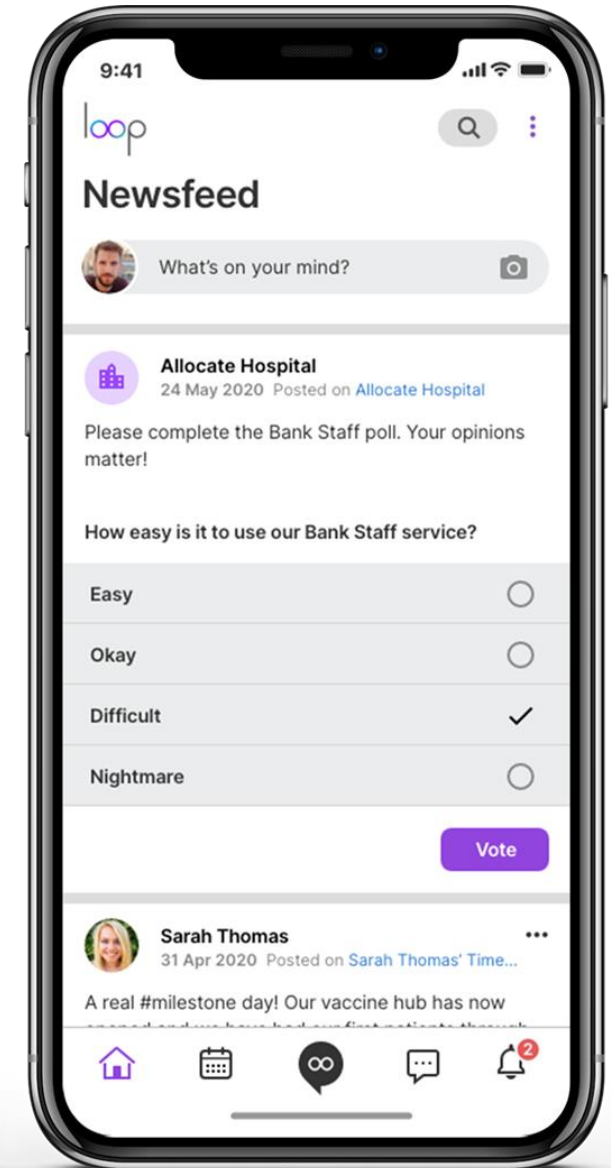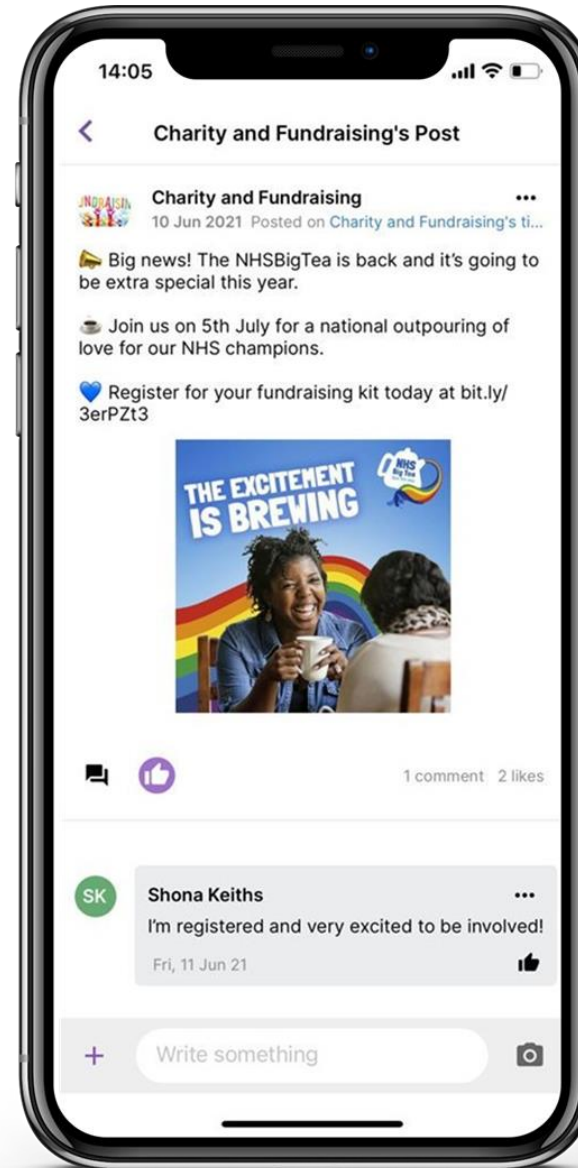
Let your people connect with each other

- Colleagues can add each other as connections and direct message each other, all without sharing personal contact details.
- Rostered staff are automatically added to team group making communication amongst teammates simpler with no manual management of groups.

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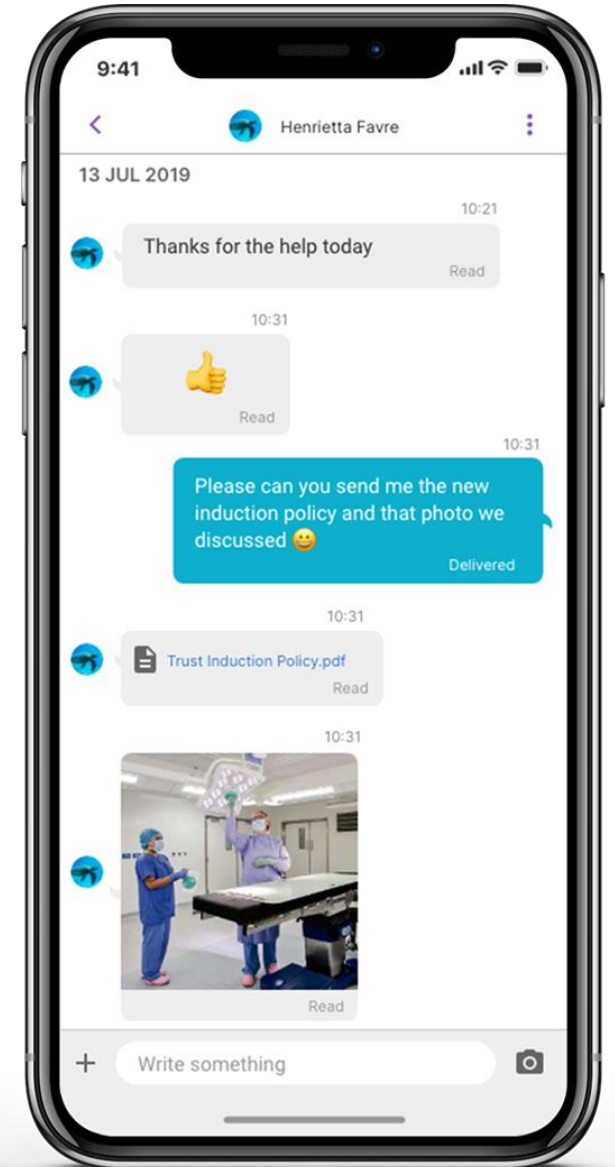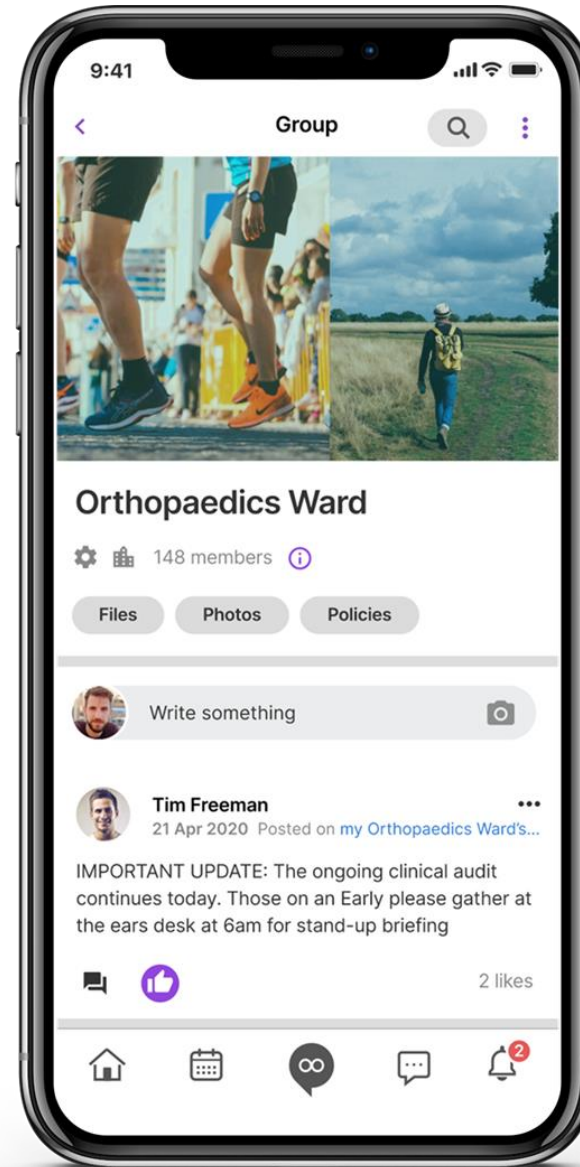
A safe place for everyone

- Unlike 3rd party messaging or social media apps, Loop is built on a secure platform, so is controlled and auditable by you.
- 2 stage sign up process that connects users to their organisation, so you know only your employees see your content.
- Your people don't have to share personal contact details to connect with each other.
- Enable your people to report concerns and bullying anonymously.
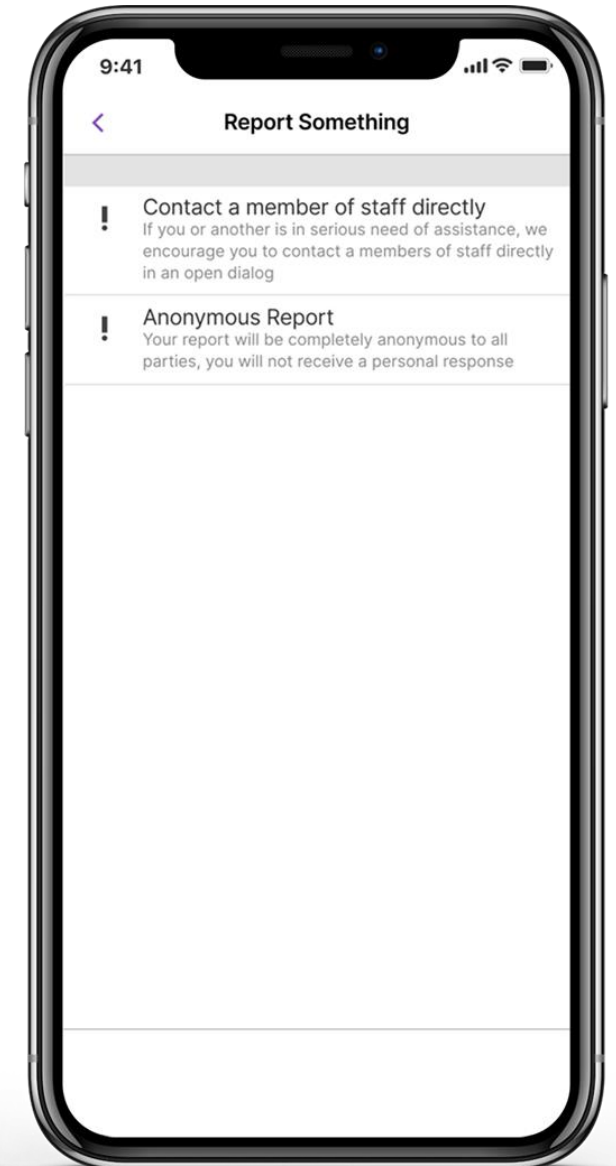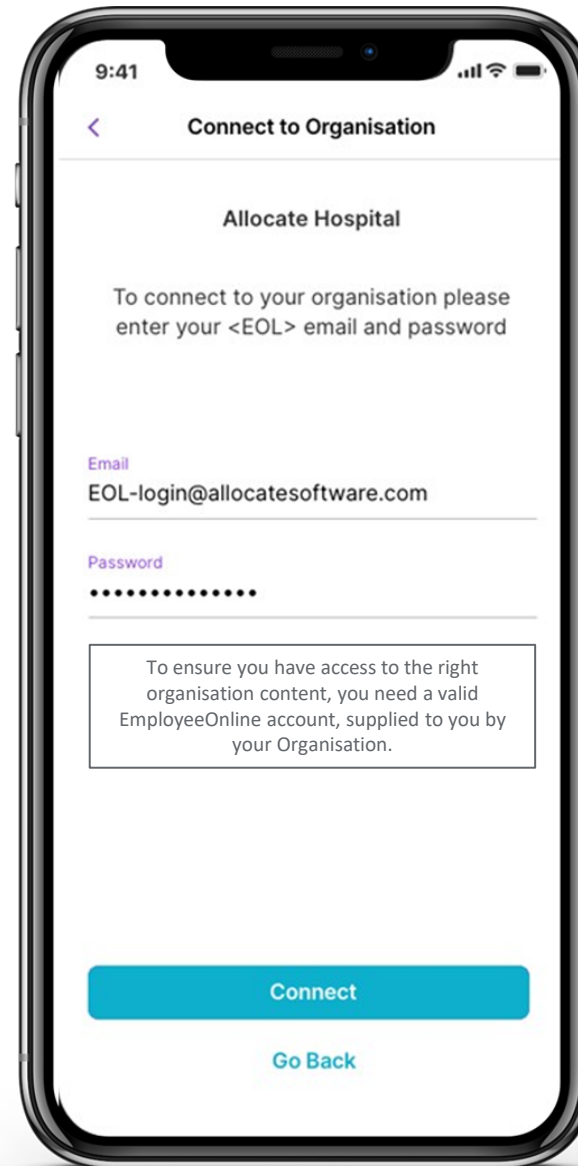
Message everyone directly

- Send direct messages to everyone in your organisation simply and quickly*.
- Or filter who want to send messages by department, grade type and more to for more targeted communications.
- Your people get a notification when receiving a direct message from you, ideal for emergency communications.

*Bolt-on module required
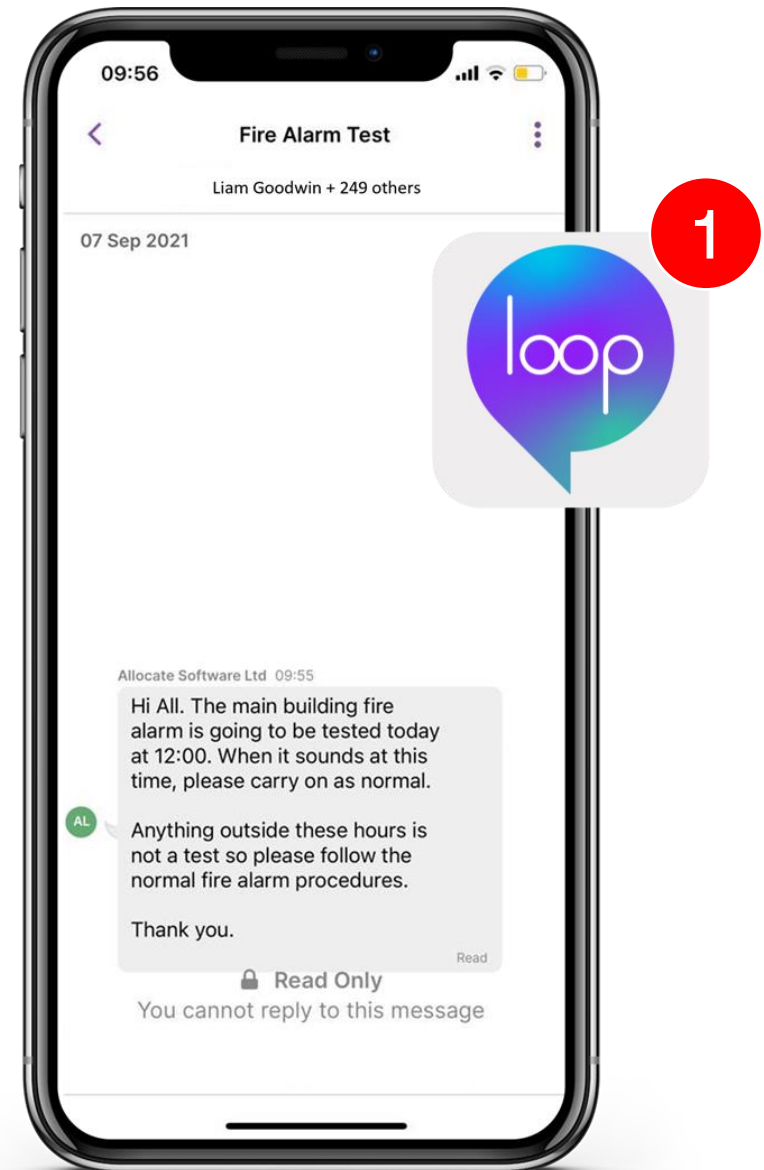
Don't you like something free...

If your organisation is an Allocate partner, you'll get access to Loops' core communications features for free* when your organisation rolls out the app.

We are rolling out Loop to our 250+ health and care organisations in the UK&I in the next year.

Want to check if your organisation is an Allocate partner?

Speak to a member of the booth team today.

Chris Hammersley | Loop Booth Manager
Drop me a direct message to ask any questions you have

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*Additional bolt-on modules available to purchase.

Loop is currently in a period of controlled release, with 10 of our UK partners.

NHS Portsmouth Hospitals
NHS Trust

NHS Surrey and Borders Partnership
NHS Foundation Trust

NHS Royal Devon and Exeter
NHS Foundation Trust

Yeovil District Hospital **NHS**
NHS Foundation Trust

NHS Wrightington, Wigan and Leigh
NHS Foundation Trust

NHS East Kent Hospitals University
NHS Foundation Trust

NHS Central London Community Healthcare
NHS Trust

NHS University Hospitals Bristol and Weston
NHS Foundation Trust

Sirona care & health

north devon Hospice

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A NHS communicators guide to Loop

Quick and easy to communicate and run campaigns
No longer need to rely on just emails or noticeboards

Improve engagement across your organisation
Allow your communicate to be more than just broadcasting with a direct channel

Emergency Comms ready
Get the message out quickly and to everyone you need.

Safe and Secure platform
Unlike third party platforms, Loop is controlled and auditable by you, giving both you and your people peace of mind.

Admin light
With auto management of staff groups and easy to user dashboard, you can focus on creating engaging communications and campaigns.
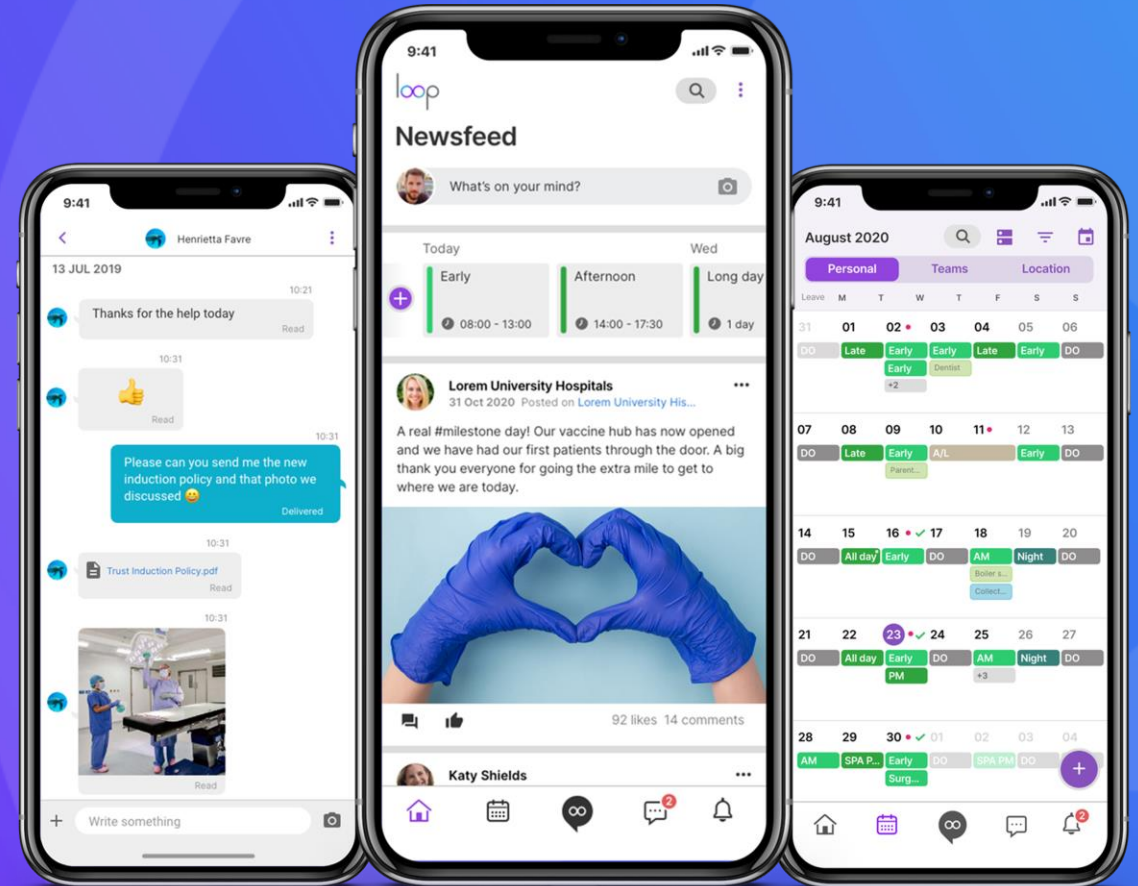
Free to upgrade for Allocate partners

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linkedin.com/showcase/allocateloop

Live Demos in the booth today at:
10:15 | 13:00 | 15:25